Rep Order# EC'd No

9797712

Ver# 1

Status New

Traffic Order#

Printed: Last Received: Showing Buylines: All Lines

08/20/2012 8:31 AM

Rep Firm

Sales Office (

Salesperson (

1 of

13

08/18/2012 1:25 PM

WKRC-TV CINCINNATI, OH Station ) POLITICAL

Advertiser ( PILLICH 4 STATE REP Product

Estimate# 2188 Erica Corso Buyer

Phone# Fax#

) BUYING TIME,LLC Agency (

650 MASSACHUSETTS AVE NW, SUITE 210

WASHINGTON, DC 20001 Agency C/P1/P2/E 375/381/2188

Flight Dates Hiatus Weeks

10/20/2012 - 11/05/2012

) ALEXANDRA BRADLEY

) WASHINGTON

202-955-5342 Salesperson Phone# 202-955-5348 Salesperson FAX#

### --- CONTRACT COMMENT ---

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

### --- REMARKS ---

NEW ORDER. PLS CHCK AND CNF. T&R

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M	430A-5A	GOOD MORNING CINCY @ 430A	:30	s125.00 Z	10/22-10/22	1	1	1	\$125.00	
	2	TU	430A-5A	GOOD MORNING CINCY @ 430A	:30	s125.00	10/23-10/23	1	1	1	S125.00	
	3	W	430A-5A	GOOD MORNING CINCY @ 430A	:30	s125.00	10/24-10/24	1	1	1	\$125.00	
	4	TH	430A-5A	GOOD MORNING CINCY @ 430A	:30	s125.00	10/25-10/25	1	1	1	\$125.00	
	5	М	430A-5A	GOOD MORNING CINCY @ 430A	:30	s125.00	10/29-10/29	1	1	1	\$125.00	
	6	TU	430A-5A	GOOD MORNING CINCY @ 430A	:30	s125.00	10/30-10/30	1	1	1	\$125.00	
	7	W	430A-5A	GOOD MORNING CINCY @ 430A	:30	s125.00	10/31-10/31	1	1	1	\$125.00	
	8	TH	430A-5A	GCOD MORNING CINCY @ 430A	:30	s125.00	11/01-11/01	1	1	1	\$125.00	
	9	М	430A-5A	GOOD MORNING CINCY @ 430A	:30	s125.00 V	11/05-11/05	1	1	1	\$125.00	
	10	TU	12P-1230P	12 NEWS AT NOON	:30	s725.00PJ	10/23-10/23	1	1	1	\$725.00	
	11*	TH	12P-1230P	12 NEWS AT NOON	:30	\$725.00	10/25-10/25	1	1	1	\$725.00	

Rep Order# 9797712 EC'd No Traffic Order# 2 of 13 Status New Ver# 1

08/20/2012 8:31 AM 08/18/2012 1:25 PM Printed: Last Received: Showing Buylines: All Lines

Station Advertise Product Estimate	er	KRC-TV CING ( ) POLIT PILLICH 4 ST 2188	ΓICAL	1	650 MA	ASSACHU INGTON,	TIME,LLC SETTS AVE NW DC 20001 '381/2188	, SUITE 210	Rep Firm Sales Office Salesperson		WASHINGT ALEXANDR	ON LA BRADLEY	
Buyer Phone# Fax#		Erica Corso			Flight Dates Hiatus Weeks		2012 - 11/05/2012	2	Salesperson Salesperson		202-955-53 202-955-53		
	'n	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	.2	 М	12P-1230P	12 NEWS AT NOON		:30	s725.00 / A	10/29-10/29	1	1	1	\$725.00	
1	13	W	12P-1230P	12 NEWS AT NOON		:30	s725.00	10/31-10/31	1	1	1	\$725.00	
1	L 4	TH	12P-1230P	12 NEWS AT NOON		:30	\$725.00	11/01-11/01	1	1	1	\$725.00	
1	15	F	12P-1230P	12 NEWS AT NOON		:30	s725.00	11/02-11/02	1	1	1	\$725.00	
1	l 6	М	12P-1230P	12 NEWS AT NOON		:30	s725.00	11/05-11/05	1	1	1	\$725.00	
1	17	М	9A-10A	THE DOCTORS		:30	s350.00P2	10/22-10/22	1	1	1	\$350.00	
Ī	18	W	9A-10A	THE DOCTORS		:30	s350.00	10/24-10/24	1	1	1	\$350.00	
:	19	F	9A-10A	THE DOCTORS		:30	s350.00	10/26-10/26	1	1	1	\$350.00	
:	20	TU	9A-10A	THE DOCTORS		:30	\$350.00	10/30-10/30	1	1	1	\$350.00	
:	21	TH	9A-10A	THE DOCTORS		:30	s350.00	11/01-11/01	1	1	1	\$350.00	
:	22	М	9A-10A	THE DOCTORS		:30	s350.00	11/05-11/05	1	1	1	\$350.00	
	23	TU	1230P- 130P	THE YOUNG AND RESTL	ESS	:30	s650.00P2	10/23-10/23	1	1	1	\$650.00	
	24	ТН	1230P- 130P	THE YOUNG AND RESTL	ESS	:30	s650.00	10/25-10/25	1	1	1	\$650.00	
	25	М	1230P- 130P	THE YOUNG AND RESTL	ESS	:30	s650.00	10/29-10/29	1	1	1	\$650.00	
	26	W	1230P- 130P	THE YOUNG AND RESTL	ESS	:30	s650.00 d	10/31-10/31	1	1	1	\$650.00	

**Rep Order#** 9797712 **EC'd** No Ver# 1 Status New Traffic Order# Printed: 08/20/2012 8:31 AM 3 of 13

Last Received: 08/18/2012 1:25 PM

Showing Buylines: All Lines

Station Advertised Product Estimate#	r ( P	RC-TV CIN ) POLI ILLICH 4 ST 188		Н	650 M	ÁSSACHU IINGTON,	TIME,LLC SETTS AVE NW DC 20001 /381/2188	, SUITE 210	Rep Firm Sales Office Salesperson		WASHINGT ALEXANDI	ON RA BRADLEY	
Buyer Phone# Fax#		rica Corso			Flight Dates Hiatus Weeks		2012 - 11/05/2012	!	Salesperson Salesperson		202-955-5 202-955-5		
LT Ln	ì	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
27		F	1230P- 130P	THE YOUNG AND RESTLE	ESS	:30	s650.00 /2	11/02-11/02	1	1	1	\$650.00	
28	3	М	11A-12P	PRICE IS RIGHT		:30	s650.00 <sup>R</sup> 2	10/22-10/22	1	1	1	\$650.00	
29	)	W	11A-12P	PRICE IS RIGHT		:30	s650.00	10/24-10/24	1	1	1	\$650.00	
30	)	F	11A-12P	PRICE IS RIGHT		:30	s650.00	10/26-10/26	1	1	1	\$650.00	
31	L	TU	11A-12P	PRICE IS RIGHT		:30	s650.00	10/30-10/30	1	1	1	\$650.00	
32	2	TH	11A-12P	PRICE IS RIGHT		:30	s650.00	11/01-11/01	1	1	1	\$650.00	
33	3	М	11A-12P	PRICE IS RIGHT		:30	s650.00	11/05-11/05	1	1	1	\$650.00	
34	1	TU	10A-11A	ANDERSON		:30	s350.00 <sup>P</sup> 2	10/23-10/23	1	1	1	\$350.00	
35	5	TH	10A-11A	ANDERSON		:30	s350.00	10/25-10/25	1	1	1	\$350.00	
3€	6	М	10A-11A	ANDERSON		:30	s350.00	10/29-10/29	1	1	1	\$350.00	
37	7	W	10A-11A	ANDERSON		:30	s350.00	10/31-10/31	1	1	1	\$350.00	
38	3	F	10A-11A	ANDERSON		:30	s350.00	11/02-11/02	1	1	1	\$350.00	
39	9	М	3P-4P	LET'S MAKE A DEAL		:30	s550.00 7	10/22-10/22	1	1	1	\$550.00	
4(	)	W	3P-4P	LET'S MAKE A DEAL		:30	\$550.00	10/24-10/24	1	1	1	\$550.00	
41	1	F	3P-4P	LET'S MAKE A DEAL		:30	s550.00	10/26-10/26	1	1	1	\$550.00	
4.2	2	TU	3P-4P	LET'S MAKE A DEAL		:30	s550.00 X	10/30-10/30	1	1	1	\$550.00	

**Rep Order#** 9797712 **EC'd** No Ver# 1 Status New Traffic Order# Printed: 08/20/2012 8:31 AM 4 of 13

Last Received: 08/ Showing Buylines: All Lines 08/18/2012 1:25 PM

Station Advertise Product	er (	KRC-TV CIN ( ) POLI PILLICH 4 ST	TICAL	H	WAS	MASSACHI SHINGTON	G TIME,LLC USETTS AVE NV , DC 20001	V, SUITE 210	Rep Firm Sales Office Salesperson	,	WASHINGT ALEXAND	TON RA BRADLEY	
Estimates Buyer Phone#		2188 Erica Corso			Agency C/P1/P Flight Dates Hiatus Weeks		5/381/2188 /2012 - 11/05/2012	2	Salesperson Salesperson		202-955-5 202-955-5		
Fax# LT L	n	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	3	 TH	3P-4P	LET'S MAKE A DEAL		:30	s550.00 <sup>2</sup>	11/01-11/01	1	1	1	\$550.00	
4	4	М	3P-4P	LET'S MAKE A DEAL		:30	s550.00	11/05-11/05	1	1	1	\$550.00	
4	5	TU	130P-2P	BOLD AND BEAUTIFUL		:30	s650.00P2	10/23-10/23	1	1	1	\$650.00	
4	6	TH	130P-2P	BOLD AND BEAUTIFUL		:30	s650.00	10/25-10/25	1	1	1	\$650.00	
4	7	М	130P-2P	BOLD AND BEAUTIFUL		:30	s650.00	10/29-10/29	1	1	1	\$650.00	
4	8	W	130P-2P	BOLD AND BEAUTIFUL		:30	s650.00	10/31-10/31	1	1	1	\$650.0C	
4	9	F	130P-2P	BOLD AND BEAUTIFUL		:30	s650.00	11/02-11/02	1	1	1	\$650.00	
5	0	TU	430P-5P	12 NEWS FIRST		:30	s650.0d2	10/23-10/23	1	1	1	\$650.00	
5	1	W	430P-5P	12 NEWS FIRST		:30	s650.00	10/24-10/24	1	1	1	\$650.00	
5	2	F	430P-5P	12 NEWS FIRST		:30	s650.00	10/26-10/26	1	1	1	\$650.00	
5	3	М	430P-5P	12 NEWS FIRST		:30	s650.00	10/29-10/29	1	1	1	\$650.00	
E,	54	TÜ	430P-5P	12 NEWS FIRST		:30	s650.00	10/30-10/30	1	1	1	\$650.00	
5	55	W	430P-5P	12 NEWS FIRST		:30	s650.00	10/31-10/31	1	1	1	\$650.00	
Ę	6	тн	430P-5P	12 NEWS FIRST		:30	5.650.00	11/01-11/01	1	1	1	\$650.00	
Ę	57	М	430P-5P	12 NEWS FIRST		:30	s650.00	11/05-11/05	1	1	1	\$650.00	
Ę	58	М	4P-430P	12 NEWS FIRST		:30	s650.00	10/22-10/22	1	1	1	\$650.00	
Ę	59	W	4P-430P	12 NEWS FIRST		:30	s650.00	10/24-10/24	1	1	1	\$650.00	

 
 Rep Order#
 9797712

 EC'd
 No
 5 of 13 Ver# 1 Status New Printed: 08/20/2012 8:31 AM Traffic Order# 08/18/2012 1:25 PM

Last Received: Showing Buylines: All Lines

Station Advertise Product	er ( P	RC-TV CIN ) POLI ILLICH 4 ST	ΓICAL	Н	WA	MASSACHU SHINGTON,		, SUITE 210	Rep Firm Sales Office Salesperson		WASHINGT ALEXANDI	ON RA BRADLEY	
Estimate# Buyer Phone#		188 rica Corso			Agency C/P1/ Flight Dates Hiatus Weeks	10/20/2	/381/2188 2012 - 11/05/2012	!	Salesperson Salesperson		202-955-5 202-955-5		
Fax# LT L	n	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
							Pn						
6	0	TH	4P-430P	12 NEWS FIRST		:30	s650.00 <sup>2</sup> 7	10/25-10/25	1	1	1	\$650.00	
6	1	F	4P-430P	12 NEWS FIRST		:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
6	2	М	4P-430P	12 NEWS FIRST		:30	s650.00	10/29-10/29	1	1	1	\$650.00	
6	3	TU	4P-430P	12 NEWS FIRST		:30	s650.00	10/30-10/30	1	1	1	\$650.00	
6	4	W	4P-430P	12 NEWS FIRST		:30	s650.00	10/31-10/31	1	1	1	\$650.00	
6	5	F	4P-430P	12 NEWS FIRST		:30	s650.00	11/02-11/02	1	1	1	\$650.00	
6	6	М	4P-430P	12 NEWS FIRST		:30	s650.00 ×	11/05-11/05	1	1	1	\$650.00	
6	7	М	5P-530P	12 LOCAL NEWS		:30	s850.00P2	10/22-10/22	1	1	1	\$850.00	
6	58	TU	5P-530P	12 LOCAL NEWS		:30	s850.00	10/23-10/23	1	1	1	\$850.00	
6	59	TH	5P-530P	12 LOCAL NEWS		:30	s850.00	10/25-10/25	1	1	1	\$850.00	
7	70	F	5P-530P	12 LOCAL NEWS		:30	s850.00	10/26-10/26	1	1	1	\$850.00	
-	71	М	5P-530P	12 LOCAL NEWS		:30	s850.00	10/29-10/29	1	1	1	\$850.00	
-	72	TU	5P-530P	12 LOCAL NEWS		:30	s850.00	10/30-10/30	1	1	1	\$850.00	
-	73	TH	5P-530P	12 LOCAL NEWS		:30	s850.00	11/01-11/01	1	1	1	\$850.00	
	74	М	5P-530P	12 LOCAL NEWS		:30	s850.00	11/05-11/05	1	1	1	\$850.00	
	75	М	530P-6P	12 LOCAL NEWS		:30	5900.00PU	10/22-10/22	1	1	1	\$900.00	

Rep Order# 9797712 EC'd No 6 of 13 Status New Traffic Order# Printed: 08/20/2012 8:31 AM Ver# 1 08/18/2012 1:25 PM

Last Received: Showing Buylines: All Lines

Advertiser Product Estimate# Buyer	WKRC-TV CIN ( ) POLI PILLICH 4 S' 2188 Erica Corso	TICAL	Н	WAS Agency C/P1/P2 Flight Dates	IASSACHU HINGTON L/E 375	G TIME,LLC USETTS AVE NV , DC 20001 5/381/2188 /2012 - 11/05/2013		Rep Firm Sales Office Salesperson	( )	202-955-5	RA BRADLEY	
Phone# Fax#				Hiatus Weeks				Salesperson		202-955-5		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
76	W	530P-6P	12 LOCAL NEWS		:30	===== PZ \$900.00 PZ	10/24-10/24	1	1	1	\$900.00	
77	F	530P-6P	12 LOCAL NEWS		:30	s900.00	10/26-10/26	1	1	1	\$900.00	
78	М	530P-6P	12 LOCAL NEWS		:30	S900.00	10/29-10/29	1	1	1	\$900.00	
79	W	530P-6P	12 LOCAL NEWS		:30	s900.00	10/31-10/31	1	1	1	\$900.00	
80	TH	530P-6P	12 LOCAL NEWS		:30	s900.00	11/01-11/01	1	1	1	s900.00	
81	F	530P-6P	12 LOCAL NEWS		:30	s900.00	11/02-11/02	1	1	1	\$900.00	
82	М	530P-6P	12 LOCAL NEWS		;30	s900.00 ×	11/05-11/05	1	1	1	\$900.00	
83	М	6P-630P	12 NEWS AT 6P		:30	s1,200.00	10/22-10/22	1	1	1	\$1,200.00	
84	TU	6P-630P	12 NEWS AT 6P		:30	s1,200.00 /	10/23-10/23	1	1	1	\$1,200.00	
85	W	6P-630P	12 NEWS AT 6P		:30	s1,200.00	10/24-10/24	1	1	1	\$1,200.00	
86	TH	6P-630P	12 NEWS AT 6P		:30	s1,200.00	10/25-10/25	1	1	1	\$1,200.00	
87	TU	6P-630P	12 NEWS AT 6P		:30	s1,200.00	10/30-10/30	1	1	1	\$1,200.00	
88	W	6P-630P	12 NEWS AT 6P		:30	s1,200.00	10/31-10/31	1	1	1	\$1,200.00	
89	тн	6P-630P	12 NEWS AT 6P		:30	s1,200.00	11/01-11/01	1	1	1	\$1,200.00	
90	F	6P-630P	12 NEWS AT 6P		:30	S1,200.00	11/02-11/02	1	1	1	\$1,200.00	
91	. М	6P-630P	12 NEWS AT 6P		:30	S1,200.00	11/05-11/05	1	1	1	\$1,200.00	
92	? TU	7P-730P	INSIDE EDITION		:30	s1,200.0	10/23-10/23	1	1	1	\$1,200.00	

**Rep Order#** 9797712 **EC'd** No 7 of 13 Ver# 1 Status New Traffic Order# Printed: 08/20/2012 8:31 AM 08/18/2012 1:25 PM

Last Received:

EC'd	No						Show	ing Buylines: All L	ines	r IVI			
Prod	rtiser uct	PILLICH 4 S	ITICAL	PΗ	W	50 MASSACHU VASHINGTON,	DC 20001	V, SUITE 210	Rep Firm Sales Office Salesperson		WASHINGT ALEXAND	ГОN RA BRADLEY	
Estin Buye Phon Fax#	e#	2188 Erica Corso			Agency C/P Flight Dates Hiatus Wee	10/20/2	381/2188 2012 - 11/05/201	2	Salesperson Salesperson	Phone# FAX#	202-955-5 202-955-5		
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	93	тн	7P-730P	INSIDE EDITION		:30	s1,200.00	10/25-10/25	1	1	1	\$1,200.00	
	94	М	7P-730P	INSIDE EDITION		:30	s1,200.00	10/29-10/29	1	1	1	\$1,200.00	
	95	W	7P-730P	INSIDE EDITION		:30	s1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	96	F	7P-730P	INSIDE EDITION		:30	s1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	97	М	7P-730P	INSIDE EDITION		:30	s1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	98	TU	8P-9P	NCIS		:30	s4,500.00 Z	10/30-10/30	1	1	1	\$4,500.00	
	99	SU	7P-8P	60 MINUTES		:30	s5,000.00	10/21-10/21	1	1	1	\$5,000.00	
	100	SU	7P-8P	60 MINUTES		:30	s5,000.087	11/04-11/04	1	1	1	\$5,000.00	
	101	F	10P-11P	BLUE BLOODS		:30	s3,500.081	10/26-10/26	1	1	1	\$3,500.00	
	102	TU	10P-11P	VEGAS		:30	s4,000.00 7	10/30-10/30	1	1	1	\$4,000.00	
	103	SU	8P-9P	THE AMAZING RACE 21		:30	s5,500.00	10/28-10/28	1	1	1	\$5,500.00	
	104	su	8P-9P	THE AMAZING RACE 21		:30	s5,500.087	11/04-11/04	1	1	1	\$5,500.0C	
	105	F	9P-10P	MADE IN JERSEY		:30	s3,500.06	V 10/26-10/26	1	1	1	\$3,500.00	
	106	ТН	8P-9P	BIG BANG THEORY/2 &	1/2 MEN	:30	s5,500.00	× 11/01-11/01	1	1	1	\$5,500.00	
	107	тн	9P-10P	PERSON OF INTEREST		:30	s6,000.067	10/25-10/25	1	1	1	\$6,000.00	

s5,500.00 V 10/21-10/21

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\$5,500.00

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3P-10P

THE GOOD WIFE

 Rep Order#
 9797712
 Ver#
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 Status
 New
 Traffic Order#
 Printed:
 08/20/2012 8:31 AM
 8 of
 13

 EC'd
 No
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 08/18/2012 1:25 PM

Showing Buylines: All Lines

Station Advertise Product Estimate	r ( P	RC-TV CING ) POLIT ILLICH 4 ST 188		ł	Agency Agency C/	650 MA WASHI	ASSACHUS INGTON, I	TIME,LLC SETTS AVE NW DC 20001 381/2188	, SUITE 210	Rep Firm Sales Office Salesperson		WASHINGT ALEXANDR	ON LA BRADLEY	
Buyer Phone#		rica Corso			Flight Dat Hiatus We	es		012 - 11/05/2012	!	Salesperson Salesperson		202-955-5 202-955-5		
Fax# LT L1	n.	Day	Time	Program			Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
11	 09	TU	 11P-1135P	12 NEWS AT 11P			:30	s2,500.00 PZ	10/23-10/23	1	1	1	\$2,500.0C	
1	10	TH	11P-1135P	12 NEWS AT 11P			:30	s2,500.00	10/25-10/25	1	1	1	\$2,500.00	
1:	11	М	11P-1135P	12 NEWS AT 11P			:30	\$2,500.00	10/29-10/29	1	1	1	\$2,500.00	
1:	12	W	11P-1135P	12 NEWS AT 11P			:30	\$2,500.00	10/31-10/31	1	1	1	\$2,500.00	
1	13	М	11P-1135P	12 NEWS AT 11P			:30	s2,500.00\	11/05-11/05	1	1	1	\$2,500.00	
1	14	TU	1235A- 135A	LATE LATE SHOW			:30	s175.00 PZ	10/23-10/23	1	1	1	\$175.00	
1	15	TH	1235A- 135A	LATE LATE SHOW			:30	\$175.00	10/25-10/25	1	1	1	\$175.00	
1	16	М	1235A- 135A	LATE LATE SHOW			:30	\$175.00	10/29-10/29	1	1	1	\$175.00	
1	17	W	1235A- 135A	LATE LATE SHOW			:30	s175.00	10/31-10/31	1	1	1	\$175.00	
1	18	М	1235A- 135A	LATE LATE SHOW			:30	s175.00	11/05-11/05	1	1	1	\$175.00	
1	19	М	1135P- 1235A	DAVID LETTERMAN			:30	s750.00 P2	10/22-10/22	1	1	1	\$750.00	
1	20	W	1135P- 1235A	DAVID LETTERMAN			:30	s750.00	10/24-10/24	1	1	1	\$750.00	
1	21	TU	1135P- 1235A	DAVID LETTERMAN			:30	\$750.00	10/30-10/30	1	1	1	\$750.00	
1	.22	ТН	1135P- 1235A	DAVID LETTERMAN			:30	s750.00	11/01-11/01	1	1	1	\$750.00	

 Rep Order#
 9797712
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 New
 Traffic Order#
 Printed:
 08/20/2012 8:31 AM
 9 of
 13

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 No
 Last Received:
 08/18/2012 1:25 PM

Showing Buylines: All Lines

Pro	ertiser duct	PILLICH 4 S	ITICAL		650 M WASI	IASSACHU HINGTON,	G TIME,LLC JSETTS AVE NW DC 20001	, SUITE 210	Rep Firm Sales Office Salesperson		WASHINGT ALEXANDI	TON RA BRADLEY	
Buy Pho	ne#	2188 Erica Corso		I	Agency C/P1/P2 Flight Dates Hiatus Weeks		/381/2188 2012 - 11/05/2012		Salesperson Salesperson		202-955-5 202-955-5		
Fax LT	# Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	123	М	1135P- 1235A	DAVID LETTERMAN		:30	s750.00 PZ	11/05-11/05	1	1	1	\$750.00	
	124	SA	730A-8A	12 NEWS SATURDAY		:30	s250.00 PZ	10/20-10/20	1	1	1	\$250.00	
	125	SA	730A-8A	12 NEWS SATURDAY		:30	s250.00	10/27-10/27	1	1	1	\$250.00	
	126	SA	730A-8A	12 NEWS SATURDAY		:30	s250.00	11/03-11/03	1	1	1	\$250.00	
	127	SU	630P-7P	LOCAL 12 NEWS		:30	s1,000.00	10/21-10/21	1	1	1	\$1,000.00	
	128	SU	630P-7P	LOCAL 12 NEWS		:30	s1,000.00	10/28-10/28	1	1	1	\$1,000.00	
	129	SU	630P-7P	LOCAL 12 NEWS		:30	s1,000.00 \	11/04-11/04	1	1	1	\$1,000.00	
	130	) SA	7A-730A	12 NEWS SATURDAY		:30	s250.00 PZ	10/20-10/20	1	1	1	\$250.00	
	131	. SA	7A-730A	12 NEWS SATURDAY		:30	s250.00	10/27-10/27	1	1	1	\$250.00	
	132	? SA	7A-730A	12 NEWS SATURDAY		:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
	133	3 SU	430A-5A	GOCD MORNING CINCY @	430A	:30	s125.00 Z	10/21-10/21	1	1	1	\$125.00	
	134	1 SU	430A-5A	GOOD MORNING CINCY &	430A	:30	s125.00	10/28-10/28	1	1	1	\$125.00	
	135	5 SU	430A-5A	GOOD MORNING CINCY @	430A	:30	s125.00 ×	11/04-11/04	1	1	1	\$125.00	
	130	5 SA	8A-830A	SATURDAY EARLY SHOW		:30	s425.00 /2	10/20-10/20	1	1	1	\$425.00	
	13	7 SA	A088-A8	SATURDAY EARLY SHOW		:30	\$425.00	10/27-10/27	1	1	1	\$425.00	
	13	8 SA	8A-830A	SATURDAY EARLY SHOW		:30	s425.00	11/03-11/03	1	1	1	\$425.00	

08/20/2012 8:31 AM 08/18/2012 1:25 PM 10 of 13 Printed: Rep Order# 9797712 EC'd No Traffic Order# Ver# 1 Status New

Last Received: 08/ Showing Buylines: All Lines

Station W Advertiser Product Estimate# Buyer Phone#	VKRC-TV CIN ( ) POLI' PILLICH 4 ST 2188 Erica Corso	TICAL	ł	650 MAS	SSACHUS NGTON, I 375/3	TIME,LLC SETTS AVE NW DC 20001 381/2188 012 - 11/05/2012		Rep Firm Sales Office Salesperson Salesperson I Salesperson I	( ) A Phone#	'ASHINGTC LEXANDRA 202-955-534 202-955-534	A BRADLEY 42	
Fax#	Day	Time	Program	matus weeks	Len	Rate	Dates	Spots/Week		Total Spots	Total Cost	Daypart
139	SA	830A-9A	SATURDAY EARLY SHOW		:30	s425.00 P2	10/20-10/20	1	1	1	\$425.00	
140	SA	830A-9A	SATURDAY EARLY SHOW		:30	s425.00	10/27-10/27	1	1	1	\$425.00	
141	SA	830A-9A	SATURDAY EARLY SHOW		:30	\$425.00	11/03-11/03	1	1	1	\$425.00	
142	SA	9A-930A	SATURDAY EARLY SHOW		:30	s425.00 PZ	10/20-10/20	1	1	1	\$425.00	
143	SA	9A-930A	SATURDAY EARLY SHOW		:30	s425.00	10/27-10/27	1	1	1	\$425.00	
144	SA	9A-930A	SATURDAY EARLY SHOW		:30	s425.00	11/03-11/03	1	1	1	\$425.00	
145	SA SA	630A-7A	12 NEWS SATURDAY		:30	s250.00P2	10/20-10/20	1	1	1	\$250.00	
146	S SA	630A-7A	12 NEWS SATURDAY		:30	s250.00	10/27-10/27	1	1	1	\$250.00	
147	SA	630A-7A	12 NEWS SATURDAY		:30	s250.00 ¥	11/03-11/03	1	1	1	\$250.00	
148	3 SU	10A-1030A	CBS SUNDAY MORNING		:30	s900.00 f2	10/21-10/21	1	1	1	\$900.00	
149	) SU	10A-1030A	CBS SUNDAY MORNING		:30	s900.00	10/28-10/28	1	1	1	\$900.00	
150	) SU	10A-1030A	CBS SUNDAY MORNING		:30	s900.00 J	11/04-11/04	1	1	1	\$900.00	
151	1 М	6A-630A	GOOD MORNING CINCY		:30	s600.00 2	10/22-10/22	1	1	1	\$600.00	
152	2 TU	6A-630A	GOOD MORNING CINCY		:30	s600.00	10/23-10/23	1	1	1	\$600.00	
153	3 W	6A-630A	GOOD MORNING CINCY		:30	s600.00	10/24-10/24	1	1	1	\$600.00	
15	4 TH	6A-630A	GOOD MORNING CINCY		:30	s600.00 J	10/25-10/25	1	1	1	\$600.00	

Rep Order# EC'd No 11 of 13 9797712 Ver# 1 Status New Traffic Order# Printed: 08/20/2012 8:31 AM 08/18/2012 1:25 PM

Last Received: Showing Buylines: All Lines

						Shov	ing Buylines: All L	ines				
Advertiser Product	( )	V CINCINNATI, C POLITICAL H 4 STATE REP	ЭН		650 MASSACH WASHINGTON	G TIME,LLC USETTS AVE NV I, DC 20001 5/381/2188	W, SUITE 210	Rep Firm Sales Office Salesperson	,	WASHING ALEXAND	TON RA BRADLEY	
Buyer Phone# Fax#	Erica C	orso		Flight Date Hiatus We	es 10/20	3/361/2166 1/2012 - 11/05/201	2	Salesperson Salesperson		202-955- 202-955-		
LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
155	 F	6A-630A	GOOD MORNING CINCY		:30	s600.00 PZ	10/26-10/26	1	1	1	\$600.00	
156	М	6A-630A	GOOD MORNING CINCY		:30	s600.00	10/29-10/29	1	1	1	s600.00	
157	TU	6A-630A	GOOD MORNING CINCY		:30	s600.00	10/30-10/30	1	1	1	\$600.00	
158	W	6A-630A	GOOD MORNING CINCY		:30	s600.00	10/31-10/31	1	1	1	\$600.00	
159	TH	6A-630A	GOOD MORNING CINCY		:30	s600.00	11/01-11/01	1	1	1	\$600.00	
160	F	6A-630A	GOOD MORNING CINCY		:30	S600.00	11/02-11/02	1	1	1	\$600.00	
161	М	6A-630A	GOOD MORNING CINCY		:30	5600.00	11/05-11/05	1	1	1	\$600.00	
162	М	530A-6A	GOOD MORNING CINCY		:30	s500.00 2	10/22-10/22	1	1	1	\$500.00	
163	TU	530A-6A	GOOD MORNING CINCY		:30	s500.00	10/23-10/23	1	1	1	\$500.00	
164	W	530A-6A	GOOD MORNING CINCY		:30	s500.00	10/24-10/24	1	1	1	\$500.00	
165	ТН	530A-6A	GOOD MORNING CINCY		:30	s500.00	10/25-10/25	1	1	1	\$500.00	
166	F	530A-6A	GOOD MORNING CINCY		:30	s500.00	10/26-10/26	1	1	1	\$500.00	
167	М	530A-6A	GOOD MORNING CINCY		:30	s500.00	10/29-10/29	1	1	1	\$500.00	
168	TU	530A-6A	GOOD MORNING CINCY		:30	s500.00	10/30-10/30	1	1	1	\$500.00	
169	W	530A-6A	GOOD MORNING CINCY		:30	\$500.00	10/31-10/31	1	1	1	\$500.00	
						-						

:30

:30

170

171 F

TH

530A-6A GOOD MORNING CINCY

530A-6A GOOD MORNING CINCY

\$500.00

s500.00

11/01-11/01

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 Rep Order#
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 Printed:
 08/20/2012 8:31 AM
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 Last Received:
 08/18/2012 1:25 PM

Showing Buylines: All Lines

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Advertise Product	r ( Pl	) POLIT LLICH 4 ST		Н	650 M WASH	ÁSSACHU IINGTON,	TIME,LLC SETTS AVE NW DC 20001 /381/2188	V, SUITE 210	Rep Firm Sales Office Salesperson	` /	WASHINGT ALEXANDI	ON RA BRADLEY	
Estimate# Buyer Phone# Fax#		188 rica Corso			Agency C/P1/P2/ Flight Dates Hiatus Weeks		2012 - 11/05/2012	2	Salesperson Salesperson		202-955-5 202-955-5		
rax# LT Li	ר	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
1	72	м	530A-6A	GOOD MORNING CINCY		:30	s500.00 PL	11/05-11/05	1	1	1	\$500.00	
1	73	TU	7A-730A	THE EARLY SHOW		:30	s450.00 PZ	10/23-10/23	1	1	1	\$450.00	
1	74	TH	7A-730A	THE EARLY SHOW		:30	s450.00	10/25-10/25	1	1	1	\$450.00	
1	75	М	7A-730A	THE EARLY SHOW		:30	s450.00	10/29-10/29	1	1	1	\$450.00	
1	76	W	7A-730A	THE EARLY SHOW		:30	\$450.00	10/31-10/31	1	1	1	\$450.00	
1	77	F	7A-730A	THE EARLY SHOW		:30	s450.00	11/02-11/02	1	1	1	\$450.00	
1	78	TU	630A-7A	GOOD MORNING CINCY		:30	s600.00 P7	10/23-10/23	1	1	1	\$600.00	
1	79	TH	630A-7A	GOOD MORNING CINCY		:30	s600.00	10/25-10/25	1	1	1	\$600.00	
1	80	М	630A-7A	GOOD MORNING CINCY		:30	s600.00	10/29-10/29	1	1	1	\$600.00	
1	81	W	630A-7A	GOOD MORNING CINCY		:30	s600.00	10/31-10/31	1 .	1	1	\$600.00	
1	82	F	630A-7A	GOOD MORNING CINCY		:30	s600.00	11/02-11/02	1	1	1	\$600.00	

## ---REPORT TOTALS---

Report Totals: 182 / \$166,925.00

# ---SALES MONTHLY TOTALS---

Oct 12: 85 / \$79,300.00 Nov 12: 97 / \$87,625.00

Sales Totals: 182 / \$166,925.00

Traffic Order# Printed: 08/20/2012 8:31 AM 13 of 13 Rep Order# 9797712 Ver# 1 Status New Last Received: 08/18/2012 1:25 PM EC'd No **Showing Buylines:** All Lines Rep Firm Station WKRC-TV CINCINNATI, OH Agency ( ) BUYING TIME,LLC Sales Office ( Advertiser ( ) POLITICAL 650 MASSACHUSETTS AVE NW, SUITE 210 ) WASHINGTON ) ALEXANDRA BRADLEY WASHINGTON, DC 20001 Salesperson ( Product PILLICH 4 STATE REP Agency C/P1/P2/E 375/381/2188 Estimate# 2188 Flight Dates 10/20/2012 - 11/05/2012 Salesperson Phone# 202-955-5342 Erica Corso Buyer Hiatus Weeks Salesperson FAX# 202-955-5348 Phone# Fax# Station Totals: 182 / \$166,925.00 Lines not sent/rcld/rtrn: 0 / \$0.00 ---COMPETITIVE---0 % 26% \$302,181 CABL 0% EKRC 0% UNKN 0동 WBQC WCPO Market Totals

WLWT

68

0%

WSTR

XIXW

11%

55%

WKRC

Books null
Demos RA35+

# ORDER

									***************************************										Rating	0.00	0.00														Amount	\$125.00			\$125.00			
Š				ton DC															Net Amount	\$67,405.00 \$74,481.25	\$141,886.25														pe Spots	L M	and the same		Γ Σ			-
1000 1000			Local 12 WKRC-TV	Millennium Washington DC	MNAT	National			Cash	Broadcast	EOM/EOC	15%			00:15:00					\$79,300.00 \$87,625.00	\$166,925.00														Rate Pri Rtg Type	\$125.00P-2 0.00 NM			\$125.00P-2 0.00 NM			
			Po	ΙΜ										ss Thru:		xternal ID:	ernal ID:			85 97	182		Order %	100%											Len Spots Ra	:30 1 \$12			:30 1 \$12			
1	I		1	Primary AE:	Sales Office:	Sales Region:	I		Billing Type:	Billing Calendar:	Billing Cycle:	Agency Commission:		New Business Thru:	Order Separation:	— Advertiser External ID:	Agency External ID:	Totals	Month	October 2012 November 2012	Totals		id Date	Start Of Order - End Of Order											ays	) AM M	, :	Rating 0.00	) AM -T	;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;;	Kating 0.00	
											е	_	te Rep				7		Net Amount	\$67,405.00	07:10+,+		Start Date / End Date	Start Of Order												4:30 AM-5:00 AM M		<u>Rate</u> 1 \$125.00	4:30 AM-5:00 AMT		Kate 1 \$125.00	
	12	Pillich 4 State Rep		10/20/12 - 11/05/12	08/21/12 / 08/21/12	<b>ZAL</b>		Buying Time Media			650 Massachusetts Ave	Washington, DC 20001	Connie Pillich for State Rep		State Elections		AGY, POL-CAND, GEN			\$79,300.00			Sales Region		Total	\$166,925.00	\$303,500.00	Total	\$0.00	\$6,070.00	\$78,910.00	\$18,210.00	\$33,385.00		de Break	CM News	. (	Spots/Week	CM	News	Spots/Week	
50883	09797712	Pillich 4	2188	10/20/1		GENERAL		Buying			650 Ma	Washing	Connie	壬					# Spots   Gross Amount	85 \$75			Sales Office Sa		Share	22%	100%	Share	%0	2%	76%	%9 %9	11%	-	Inventory Code	430-5a News M-Th/Su 430a News	430A	Weekdays	430-5a News	M-Th/Su 430a News 430A	Weekdays -T	
Order / Rev:	Alt Order #:	Product Desc:	Estimate:	Flight Dates:	Original Date / Rev:	Order Type:		Name:	Buying Contact:	Billing Contact:			Name:	Demographic:	Product Codes:	Priority:	Revenue Codes:		End Date # 8	10/28/12	71/C0/L1	es		shington DC		C-TV		hare							Start End	10/22/12 10/22/12	O	<u>Date</u> <u>End Date</u> 2/12 10/28/12	2 10/23/12	M-TR GOOD MORNING CINCY @ 430A	Start Date End Date Weekdays Week 10/22/12 10/28/12 -T	1. 616
Orders								Agency					Advertiser					Bill Plan	Start Date	10/01/12	71/62/01	Account Executives	Account Executive	Millennium Washington DC	Order Share	Local 12 WKRC-TV	Market	Competitive Share	EKRC	UNKWN	WCPO	WLWT	WSTR		Ln Ch		GOOD	Start Date Week: 10/22/12	E 2 WKRC	GOOD M	Week: 10/2	

Print Date: 08/21/12 16:57:22 Page 2 of 16

	C-TV		Amount		\$125.00		\$125.00			\$125.00		\$125.00		\$125.00			\$125.00		1 \$725.00		1 \$725.00		1 \$725.00		1 \$725.00		6705 00	00.627.6		1 \$725.00
	Local 12 WKRC-TV		Rtg Type Spots		0.00 NM		0.00 NM			0.00 0.00		0.00 NM		0.00 NM			0.00 NM		0.00 NM		0.00 NM		0.00 NM		0.00 NM		1 00 c	0.00 0.00		0.00 NM
			Rate Pri Rt		\$125.00P-2 0		\$125.00P-2 0			\$125.00P-2 0		\$125.00P-2 0		\$125.00P-2 0			\$125.00P-2 0		\$725.00P-2 0		\$725.00P-2 C		\$725.00P-2 C		\$725.00P-2 C			\$/25.00P-2		\$725.00P-2 (
for State Rep	Rep		Len Spots		:30 1		:30 1			30		:30 1		:30 1			:30		:30 1		:30 1		:30 1		:30 1			:30		:30
Connie Pillich for State Rep	Pillich 4 State Rep	2188		Rating 0.00	T MA	Rating 0.00	W WY	Rating	0.00	T- MA	Rating 0.00	M M	Rating 0.00	4MT	Rating	00.00	√M M	Rating 0.00	.0 PN-T	Rating	0.00 0 PNT	Rating 0.00	0 PIM	Rating	0.00 0 PNW	Rating	0.00	T	Rating 0.00	30 PNF
Advertiser:	Product Desc:	Estimate:	Start/End Time Days	<u>Rate</u> §	4:30 AM-5:00 AM	Rate [	4:30 AM-5:00 AM M-	Rate	\$125.00	4:30 AM-5:00 AM	Rate 1	4:30 AM-5:00 AMw	<u>Rate</u> \$125.00	4:30 AM-5:00 AM	Rate	\$125.00	4:30 AM-5:00 AM M-	<u>Rate</u> \$125.00	12:00 PM-12:30 PN-T		\$725.00 0.C	<u>Rate</u> \$725.00	12:00 PM-12:30 PM-		12:00 PM-12:30 PM-	Rate	\$725.00	12:00 PM-12:30 PM	Rate \$725.00	12:00 PM-12:30 PM-
*			Break	Spots/Week	CM	lews Spots/Week	CM	Spots/Week	-	CM	Spots/Week	CM	Spots/Week	CM	Spots/Week		CM	Spots/Week	tt Noon CM at Noon	<u>e</u>	at Noon CM	at Noon Spots/Week 1	at Noon CM at Noon	Spots/Week	at Noon CM	at Noon Spots/Week		at Noon CM at Noon	Spots/Week	at Noon CM at Noon
		12	Inventory Code	t30A <u>Weekdays</u> W	130-5a News	M-1n/Su 430a News 430A <u>Weekdays</u> Sp	130-5a News	M-11/30 4309 News 430A Weekdavs Sp	M	430-5a News M-Th/Su 430a News	Weekdays -T	430-5a News	Weekdays	430-5a News M-Th/Su 430a News	t30A <u>Weekdays</u>	L	430-5a News M-Th/Su 430a News	Weekdays M	Local 12 News at Noon CM Local 12 News at Noon	Weekdays	2/12 10/28/12 -T 10/25/12 10/25/12 Local 12 News at Noon CM	Local 12 News at Noon Weekdays Spots	Local 12 News at Noon Local 12 News at Noon	Weekdays	Local 12 News a	Local 12 News at Noon Weekdays Spot	M	Local 12 News at Noon CM Local 12 News at Noon	Weekdays	Local 12 News at Noon Local 12 News at Noon
50883	09797712	10/20/12 - 11/05/1	End	NG CINCY @ 4 <u>End Date</u> 10/28/12	12 10/25/12 4	NG CINCY @ 4 End Date	12 10/29/12 4	(3)	11/04/12	12 10/30/12 4	End Date 11/04/12	12 10/31/12 4	NG CINCY @ End Date 11/04/12	12 11/01/12 4	NG CINCY @ 4 End Date	11/04/12	WKRC 11/05/12 11/05/12 430-5 M-TF	End Date 11/11/12		ON End Date	10/28/12 /12 10/25/12 L	DON End Date	12 10/29/12 1	End Date	11/04/12	NOON Frd Date			End Date 11/04/12	/12 11/02/12
Order / Rev: 50	Alt Order #: 09		Ln Ch Start	GOOD MORNING CINCY @ 430A  Start Date	E 4 WKRC 10/25/12 10/25/12 430-5a News	GOOD MORNING CINCY @ 430A  Start Date End Date We	E 5 WKRC 10/29/12 10/29/12 430-5a News	GOOD MORNING CINCY @ 430A Start Date End Date We	Week: 10/29/12 11/04/12	E 6 WKRC 10/30/12 10/30/12 430-5a News M-Th/Su 430	Start Date End Date We We Week: 10/29/12 11/04/12 - T-	E 7 WKRC 10/31/12 10/31/12 430-5a News	GOOD MORNIN Start Date Week: 10/29/12	E 8 WKRC 11/01/12 11/01/12 430-5a News	GOOD MORNING CINCY @ 430A Start Date End Date We	Week: 10/29/12	E 9 WKRC 11/05/12 11/05/12 430-5a News M-Th/Su 430	Start Date End Date Week: 11/05/12 11/11/12	10 WKRC 10/23/	12 NEWS AT NOON Start Date End	Week: 10/22/12 E 11 WKRC 10/25/	12 NEWS AT NOON Start Date Enc	E 12 WKRC 10/29/12 10/29/12 Local 12 News at Noon CM Local 12 News at Noon	12 NEWS AT NOON Start Date End	Week: 10/29/12 11/04/12 M===== E 13 WKRC 10/31/12 10/31/12 Local 12 News at Noon CM	12 NEWS AT NOON Start Date Fro	Week: 10/29/12 11/04/12	14 WKRC 11/01	12 NEWS AT NOON  Start Date Enc Week: 10/29/12 11/	E 15 WKRC 11/02/12 11/02/12 Local 12 News at Noon CM Local 12 News at Noon

Print Date: 08/21/12 16:57:22 Page 3 of 16 State Ren

Trincering   Properties   Pro			Advertiser:		Connie Pillich for State Rep		1 ocal 12	WKRC.T	
1922/12   1103/12   Local 12 News at Norm Charles   Stanffierd Time Days   Local 22 News at Norm Charles   Stanffierd Time Days   Local 22 News at Norm Charles   Stanffierd Time Days   Local 22 News at Norm Charles   Stanffierd Time Days   Local 22 News at Norm Charles   Stanffierd Time Days   Local 22 News at Norm Charles   Stanffierd Time Days   Local 22 News at Norm Charles   Stanffierd Time Days   Stanff			Product L		day al		Local 12	WARC-I	
Start   End   Inventory Code   Broak   StartFord Time Days   Len Spots   Rate Pr Right Spots   Software Inventory Code   Broak   StartFord Time Days   Len Spots   Software Property   Software Inventory Code   Software Invent		5/12	Estimate:						
SATINGOY   1102912   1029112   March   1200 PM-1230 PhF 30   18725.00-2   0.00 NM   1200 PMP	Start			nd Time Days				spots	Amount
1.2 News at Noon CM		Local 12 News at Noon Cl Local 12 News at Noon		-12:30 PNF	:30	\$725.00P-2	0.00 NM	-	\$725.00
1.2 News at Noon CM   12:00 PM-12:30 PM   30   1 \$725 00 P-2   0.00 NM   1 \$12 News at Noon CM   12:00 PM-12:30 PM   30   1 \$350 00 P-2   0.00 NM   1 \$12 News at Noon CM   5:00 AM-10:00 AM	Z (1)			찖					
Section   Sect	RC 11/05/12 11/05/12	Local 12 News at Noon Cl Local 12 News at Noon		-12:30 PIM		\$725.00P-2	0.00 NM	-	\$725.00
Sep-10a	EWS AT NOON Start Date End Date 11/05/12 11/11/12	Weekdays Spots/V		낊					
Sacratives   Sacratives   Satura   Sacratives   Sacrati	RC 10/22/12 10/22/12	M-F 9a-10a M-F 9a-10a		10:00 AMM		\$350.00P-2	0.00 NM	~	\$350.00
99-10a	10	eekdays		낊					
Weekdays         Spots/Week         Rate         Rating	RC 10/24/12 10/24/12	9a-10a 9a-10a		10:00 AMw			0.00 NM	~	\$350.00
M-F 9a-10a         CM         9:00 AM-10:00 AMF         :30         1         \$350.00P-2         0:00 NM         1           Weekdays         Spots/Week         Rate         Rating         1         \$350.00P-2         0:00 NM         1           Weekdays         Spots/Week         Rate         Rating         1         \$350.00P-2         0:00 NM         1           Weekdays         Spots/Week         Rate         Rating         1         \$350.00P-2         0:00 NM         1           Weekdays         Spots/Week         Rate         Rating         1         \$350.00P-2         0:00 NM         1           M-F 9a-10a         M-F 9a-10a         CM         9:00 AM-10:00 AM         3:0         1         \$350.00P-2         0:00 NM         1           M-F 9a-10a         M-F 9a-10a         CM         9:00 AM-10:00 AM         3:0         1         \$350.00P-2         0:00 NM         1           M-F 9a-10a         M-F 9a-10a         CM         9:00 AM-10:00 AM         3:0         1         \$550.00P-2         0:00 NM         1           Voung & the Resitess         CM         12:30 PM-1:30 PM         3:0         1         \$550.00P-2         0:00 NM         1	S	eekdays W		21					
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Besidays         Spots/Week         Rate         Rating           1         \$350.00         0.00           9a-10a         CM         9:00 AM-10:00 AM-10:	(RC 10/30/12 10/30/12	M-F 9a-10a		10:00 AM-T			0.00 NM	τ-	\$350.00
99-10a	S al	9a-10a eekdays		낊					
Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Saconomy	RC 11/01/12 11/01/12	9a-10a 9a-10a		10:00 AMT			0.00 NM	~	\$350.00
9a-10a         CM         9:00 AM-10:00 AMM         :30         1         \$350.00P-2         0.00 NM         1           9a-10a         9a-10a         Spots/Week         Rate         Rating         Rating         1         \$650.00P-2         0.00 NM         1           9a-10a         3550.00         0.00         0.00         1         \$650.00P-2         0.00 NM         1           9a-10a         4 the Restless         CM         12:30 PM-1:30 PM-T         :30         1         \$650.00P-2         0.00 NM         1           9a-6days         Spots/Week         Rate         Rating         Rating         1         \$650.00P-2         0.00 NM         1           9a-6days         Spots/Week         Rate         Rating         1         \$650.00P-2         0.00 NM         1           9a-6days         Spots/Week         Rate         Rating         Rating         1         \$650.00P-2         0.00 NM         1           9a-6days         Spots/Week         Rate         Rating         Rating         Rating         1         \$650.00P-2         0.00 NM         1           9a-6days         Spots/Week         Rate         Rating         Rating         Name         1	E DOCTORS <u>Start Date</u> <u>End Date</u> : 10/29/12 11/04/12	eekdays -T	83	낊					
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ts/Week         Rate         Rating           CM         12:30 PM-1:30 PMM         :30         1         \$650.00P-2         0.00 NM           1s/Week         Rate         Rating         1         \$650.00P-2         0.00 NM         1           CM         12:30 PM-1:30 PMW         :30         1         \$650.00P-2         0.00 NM         1           CM         12:30 PM-1:30 PMF         :30         1         \$650.00P-2         0.00 NM         1	(RC 10/25/12 10/25/12			I-1:30 PMT				~	\$650.00
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	.C-TV		Amount			1 \$650.00		1 \$650.00		1 \$650.00		1 \$650.00		1 \$650.00		1 \$650.00			1 \$350.00		1 \$350.00		1 \$350.00		1 \$350.00		1 \$350.00		1 \$550.00
	Local 12 WKRG-TV		Rtg Type Spots			0.00 NM	•	0.00 NM		0.00 NM		0.00 NM		0.00 NM		0.00 NM			0.00 NM		0.00 NM		0.00 NM		0.00 NM		0.00 NM		NZ CC C
			Rate Pri F			\$650.00P-2		\$650.00P-2		\$650.00P-2		\$650.00P-2		\$650.00P-2		\$650.00P-2			\$350.00P-2		\$350.00P-2		\$350.00P-2		\$350.00P-2		\$350.00P-2		\$550 00P-2
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Advertiser:	Product Desc:	Estimate:			<u>Rate</u> \$650.00	11:00 AM-12:00 PIM-	<u>Rate</u> \$650.00	11:00 AM-12:00 Ph₩	Rate \$650 00	11:00 AM-12:00 PM-	<u>Rate</u> \$650.00	11:00 AM-12:00 PN-T	<u>Rate</u>	11:00 AM-12:00 PM-		\$650.00 0.00 11:00 AM-12:00 PM-			10:00 AM-11:00 AN-T		10:00 AM-11:00 A⊩	<u>Rate</u>	10:00 AM-11:00 AM-	<u>Rate</u>	-	Rate 1 \$350.00	10:00 AM-11:00 A⊩		M MG OON MG OOS
			e Break	stless	Spots/Week	ht CM Jht	Spots/Week	ht CM ght	Spots/Week	iht CM	Spots/Week	lht CM ght	Spots/Week	tht CM	Spots/Wee	Jht CM		Spots/Week	CM	Spots/Week	D	Spots/Week	CM	Spots/Week	CM	Spots/Week 1	CM	Spots/Week	NC
		/12	Inventory Code	Young & the Restless Young & the Restless S	Weekdays F	The Price is Right The Price is Right	Weekdays	The Price is Right The Price is Right	Weekdays	The Price is Right	Weekdays	The Price is Right The Price is Right	Weekdays	The Price is Right	The Price is Right <u>Weekdays</u>	T The Price is Right	The Price is Ri	Weekdays M	M-F 10a-11a M-F 10a-11a	Weekdays -T	M-F 10a-11a M-F 10a-11a	Weekdays T	M-F 10a-11a	Weekdays M	M-F 10a-11a M-F 10a-11a	Weekdays	M-F 10a-11a M-F 10a-11a	Weekdays	
50883	09797712	10/20/12 - 11/05/1	End	ND RESTLES	End Date 11/04/12	2 10/22/12	End Date 10/28/12		T End Date	1		12 10/30/12	T End Date				⊢	<u>End Date</u> 11/11/12	12 10/23/12	End Date 10/28/12	1	End Date	12 10/29/12	End Date	121	End Date 11/04/12	12 11/02/12	End Date 11/04/12	04/00/04 04
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5	>		Amount			\$550.00		\$550.00		\$550.00		\$550.00		\$550.00		\$650.00			\$650.00		\$650.00		\$650.00		\$650.00		\$650.00		\$650.00
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	0.27	21/2	Inventory Code	Let's Make a Deal Let's Make a Deal	Weekdays M	Let's Make a Deal Let's Make a Deal	Weekdays w	Let's Make a Deal Let's Make a Deal	Weekdays F	Let's Make a Deal Let's Make a Deal	Weekdays -T	Let's Make a Deal Let's Make a Deal	Weekdays	Let's Make a Deal	Let's Make a Deal  Weekdays  M	Bold & the Beautiful		-T	Bold & the Beautiful Bold & the Beautiful	Weekdays	Bold & the Beautiful Bold & the Beautiful	Weekdays	Bold & the Beautiful	Weekdays	Bold & the Beautiful Bold & the Beautiful	Weekdays F	4p Local 12 News at Fou®M 4p Local 12 News at Four	<u>Weekdays</u> -T	
50883	09/9//12	10/20/12 - 11/05/12	End		End Date 10/28/12	1	DEAL End Date 10/28/12	1	DEAL End Date 10/28/12	1	DEAL End Date 11/04/12	1	DEAL End Date	/12 11/05/12	DEAL End Date 11/11/12	/12 10/23/12	:AUTIFUL End Data		/12 10/25/12	AUTIFUL End Date 10/28/12	/12 10/29/12	EAUTIFUL End Date 11/04/12	10/31/12 10/31/12	EAUTIFUL End Date 11/04/12	/12 11/02/12	EAUTIFUL End Date 11/04/12	/12 10/23/12	End Date 10/28/12	./12 10/24/12
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50883 09797712		r: Jesc:	Connie Pillich for State Rep Pillich 4 State Rep		Local 12 WKRC-TV	WRC-T	
10/20/12 - 11/05/12		Estimate: 2188					
vent	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri	Rtg Type Spots	ots	Amount
Loca	at Four at Four	(4:30 PM-5:00 PM)					
Week w	Weekdays Spots/Week	Rate         Rating           \$650.00         0.00					
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\$850.00 \$900.00 \$850.00 \$850.00 \$850.00 \$650.00 \$650.00 \$850.00 \$850.00 \$850.00 \$850.00 \$650.00 Amount Local 12 WKRC-TV  $\overline{\phantom{a}}$  $\overline{\phantom{a}}$  $\overline{\phantom{a}}$ Spots Rtg Type 0.00 NM  $\frac{\mathbb{Z}}{\mathbb{Z}}$ 0.00 NM 0.00 \$900.00P-2 P. \$650.00P-2 \$650.00 P-2 \$650.00P-2 \$850.00P-2 \$850.00P-2 \$850.00P-2 \$850.00P-2 \$850.00P-2 \$850.00P-2 \$850.00P-2 \$850.00P-2 Rate Connie Pillich for State Rep Ψ-Ψ  $\overline{\phantom{a}}$ <del>--</del> Spots 30 30 30 30 30 30 330 9 30 3 330 :30 Len Pillich 4 State Rep Start/End Time Days 4:00 PM-4:30 PM --w 2188 0.00 0.00 0.00 0.00 0.00 Rating 0.00 0.00 0.00 5:00 PM-5:30 PM -T (5:00 PM-5:30 PM) Rating Rating Rating 0.00 Rating Rating Rating Rating Rating Rating 5:00 PM-5:30 PM M-(5:00 PM-5:30 PM) 5:30 PM-6:00 PM M-Rating Rating 5:00 PM-5:30 PM M-(5:00 PM-5:30 PM) 4:00 PM-4:30 PM --5:00 PM-5:30 PM M-4:00 PM-4:30 PM M (4:00 PM-4:30 PM) 5:00 PM-5:30 PM (5:00 PM-5:30 PM) 5:00 PM-5:30 PM (5:00 PM-5:30 PM) (4:00 PM-4:30 PM) (5:00 PM-5:30 PM) (5:00 PM-5:30 PM) (4:00 PM-4:30 PM) (5:00 PM-5:30 PM) (4:00 PM-4:30 PM) 5:00 PM-5:30 PM 5:00 PM-5:30 PM Product Desc: <u>Rate</u> \$850.00 Advertiser: Rate \$650.00 <u>Rate</u> \$650.00 <u>Rate</u> \$850.00 Rate Rate \$850.00 Rate Rate Rate Rate Rate \$850.00 \$850.00 Rate \$650.00 \$850.00 \$850.00 \$850.00 \$650.00 Estimate: Break Spots/Week CM 5p Local 12 News at FiveM 5p Local 12 News at FiveM 5p Local 12 News at Fiv&M 5p Local 12 News at Five 5p Local 12 News at Fiv&M 4p Local 12 News at Fou@M 4p Local 12 News at FoucM 4p Local 12 News at Four 5p Local 12 News at FiveM 5p Local 12 News at Fiv&M 5p Local 12 News at Five 5p Local 12 News at FiveM 5p Local 12 News at Fiv&M 5p Local 12 News at Five 4p Local 12 News at Fou@M 5p Local 12 News at Five 4p Local 12 News at Four 4p Local 12 News at Four 5p Local 12 News at Five 5p Local 12 News at Five 4p Local 12 News at Four 5p Local 12 News at Five 5p Local 12 News at Five 4p Local 12 News at Four Inventory Code Weekdays M-----Weekdays M-----Weekdays M-----Weekdays Weekdays Weekdays Weekdays Weekdays Weekdays Weekdays Weekdays Weekdays --M--10/20/12 - 11/05/12 10/26/12 11/05/12 11/05/12 End Date 11/11/12 E75 WKRC 10/22/12 10/22/12 End Date 10/28/12 E 71 WKRC 10/29/12 10/29/12 E72 WKRC 10/30/12 10/30/12 E73 WKRC 11/01/12 11/01/12 10/31/12 10/31/12 11/02/12 E 66 WKRC 11/05/12 11/05/12 E 67 WKRC 10/22/12 10/22/12 E 68 WKRC 10/23/12 10/23/12 69 WKRC 10/25/12 10/25/12 End Date 10/28/12 End Date 10/28/12 11/04/12 11/04/12 11/04/12 10/28/12 11/04/12 11/04/12 11/04/12 11/11/12 End 09797712 50883 70 WKRC 10/26/12 E 65 WKRC 11/02/12 12 LOCAL NEWS 12 NEWS FIRST Start Date Week: 11/05/12 12 NEWS FIRST 12 NEWS FIRST 12 NEWS FIRST Start Date Week: 10/22/12 Start Date Week: 10/29/12 Start Date Week: 10/29/12 Start Date Week: 10/29/12 Start Start Date Week: 10/29/12 Week: 10/29/12 Week: 11/05/12 Week: 10/22/12 Week: 10/22/12 Week: 10/22/12 Week: 10/29/12 WKRC E 64 WKRC Flight Dates: Order / Rev: Alt Order #: ರ ٢ ш ш

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Local 12 WKRC-TV

 Order / Rev:
 50883
 Advertiser:

 Alt Order #:
 09797712
 Product Des

10/20/12 - 11/05/12

Flight Dates:

Connie Pillich for State Rep Pillich 4 State Rep 2188 Product Desc: Estimate:

Amount			\$5,000.00		\$3,500.00		\$4,000.00		\$5,500.00		\$5,500.00		\$3,500.00			\$5,500.00		\$6,000.00		\$5,500.00		\$2,500.00		\$2,500.00		\$2,500.00
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Connie Pillich for State Rep Pillich 4 State Rep 2188 Product Desc: Advertiser: Estimate: 10/20/12 - 11/05/12 09797712 50883 Flight Dates: Order / Rev: Alt Order #:

\$750.00 \$175.00 \$175.00 \$175.00 \$175.00 \$750.00 \$750.00 \$750.00 \$750.00 \$2,500.00 \$2,500.00 \$175.00 Amount Ψ \_ ~ τ-~ Rtg Type Spots 0.00 NM \$750.00P-2 P. \$175.00P-2 \$175.00P-2 \$175.00P-2 \$175.00P-2 \$750.00P-2 \$750.00P-2 \$750.00P-2 1 \$2,500.00P-2 \$2,500.00P-2 \$175.00P-2 \$750.00P-2 Rate Ψτ-~ τ-\_ Len Spots 30 :30 :30 30 30 :30 30 30 33 :30 30 330 Start/End Time Days 11:00 PM-11:35 PN--W-11:35 PM-12:35 XN--W-12:35 AM-1:35 AM--W 0.00 0.00 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 Rating 0.00 0.00 Rating Rating 11:35 PM-12:35 XN-T Rating Rating Rating Rating 11:00 PM-11:35 PM-Rating 12:35 AM-1:35 AMM-12:35 AM-1:35 AMM-11:35 PM-12:35 XN--11:35 PM-12:35 XM-12:35 AM-1:35 AM-T 12:35 AM-1:35 AM--11:35 PM-12:35 XM-<u>Rate</u> \$750.00 Rate \$2,500.00 Rate \$175.00 Rate \$2,500.00 <u>Rate</u> \$175.00 Rate \$175.00 Rate Rate \$750.00 Rate Rate Rate Rate \$175.00 \$750.00 \$750.00 \$175.00 \$2,500.00 Break Spots/Week SS S S SS CM 11p M-F Local 12 News CM 11p M-F Local 12 News CM  $\frac{1}{2}$ S CM 11p M-F Local 12 News 11 11p M-F Local 12 News 11 11p M-F Local 12 News 11 11p M-F Local 12 News Inventory Code Late Late Show Weekdays M-----Weekdays Weekdays --M--Letterman Letterman Letterman Letterman Letterman Letterman Letterman Letterman --M--Ā F E121 WKRC 10/30/12 10/30/12 End Date 11/04/12 End Date 11/04/12 E123 WKRC 11/05/12 11/05/12 Week: 10/29/12 11/04/12 13 WKRC 11/05/12 11/05/12 End Date 11/04/12 End Date 11/04/12 E118 WKRC 11/05/12 11/05/12 End Date 11/11/12 E119WKRC 10/22/12 10/22/12 E120 WKRC 10/24/12 10/24/12 End Date 10/28/12 11/01/12 11/01/12 10/31/12 10/31/12 End Date E114 WKRC 10/23/12 10/23/12 E115 WKRC 10/25/12 10/25/12 End Date E116 WKRC 10/29/12 10/29/12 E117 WKRC 10/31/12 10/31/12 End Date End Date End Date End Date 11/04/12 11/11/12 10/28/12 10/28/12 10/28/12 End DAVID LETTERMAN DAVID LETTERMAN DAVID LETTERMAN DAVID LETTERMAN LATE LATE SHOW 12 NEWS AT 11P **12 NEWS AT 11P** 12 NEWS AT 11P Start Date Week: 10/29/12 Start Start Date Week: 11/05/12 Start Date Start Date Start Date Start Date Week: 10/29/12 Start Date Week: 10/29/12 Start Date Start Date Start Date Start Date Start Date Week: 10/22/12 Week: 10/29/12 Week: 10/29/12 Week: 10/22/12 Week: 10/22/12 Week: 10/22/12 Week: 11/05/12 E112WKRC E113 WKRC E122 WKRC င် ے

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\$250.00 \$250.00 \$250.00 \$125.00 \$125.00 \$125.00 \$250.00 \$250.00 \$250.00 \$1,000.00 \$1,000.00 \$1,000.00 Amount Local 12 WKRC-TV ττ-Rtg Type Spots 0.00 NM 0.00 NM 0.00 NM Σ ₹ 0.00 NM 0.00 0.00 \$125.00 P-2 \$1,000.00P-2 \$1,000.00P-2 \$1,000.00P-2 \$250.00 P-2 \$250.00P-2 \$250.00P-2 \$125.00 P-2 \$125.00P-2 Pr. \$250.00 P-2 \$250.00 P-2 \$250.00P-2 Rate <del>-</del> Connie Pillich for State Rep \_ τ-<del>--</del> Ψ Ψ  $\overline{\phantom{a}}$ Len Spots 30 30 :30 30 330 30 30 30 30 33 33 :30 Pillich 4 State Rep Ś --S S --S--S S Ġ Ġ ή Start/End Time Days 2188 Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 Rating 0.00 0.00 Rating Rating 0.00 Rating Rating Rating Rating Rating Rating Rating 7:00 AM-7:30 AM (7:00 AM-7:30 AM) (7:30 AM-8:00 AM) (7:30 AM-8:00 AM) (7:30 AM-8:00 AM) (7:00 AM-7:30 AM) (7:00 AM-7:30 AM) (4:30 AM-5:00 AM) (4:30 AM-5:00 AM) 4:30 AM-5:00 AM 7:30 AM-8:00 AM 7:00 AM-7:30 AM 4:30 AM-5:00 AM 4:30 AM-5:00 AM 7:30 AM-8:00 AM 7:30 AM-8:00 AM 6:30 PM-7:00 PM 6:30 PM-7:00 PM 6:30 PM-7:00 PM 7:00 AM-7:30 AM Product Desc: Advertiser: Rate \$250.00 \$750.00 Rate \$250.00 Rate \$1,000.00 Rate Rate Rate Rate Rate Rate Rate Rate \$125.00 \$125.00 Rate \$250.00 \$250.00 \$1,000.00 \$1,000.00 \$250.00 \$250.00 Estimate: Break Spots/Week 6a-8a Local 12 News SaCM 6a-8a Local 12 News Sat  $\frac{1}{2}$ CM CM6a-8a Local 12 News SaCM 6a-8a Local 12 News SaCM 6a-8a Local 12 News Sat 6a-8a Local 12 News SaCM 6a-8a Local 12 News Sat 630p Local 12 News SurCM 630p Local 12 News SurCM 630p Local 12 News SurCM 630p Local 12 News Sun 6a-8a Local 12 News SaCM 6a-8a Local 12 News Sat 6a-8a Local 12 News SaCM 6a-8a Local 12 News Sat 6a-8a Local 12 News Sat 630p Local 12 News Sun 630p Local 12 News Sun M-Th/Su 430a News M-Th/Su 430a News Inventory Code 430-5a News 430-5a News Weekdays -S--Letterman | |--| |--| 430A 430A 10/20/12 - 11/05/12 GOOD MORNING CINCY @ GOOD MORNING CINCY @ E132 WKRC 11/03/12 11/03/12 E133 WKRC 10/21/12 10/21/12 10/28/12 10/28/12 End Date 10/28/12 End Date 10/28/12 End Date 11/04/12 E130 WKRC 10/20/12 10/20/12 End Date 10/21/12 E131 WKRC 10/27/12 10/27/12 End Date 11/04/12 E135 WKRC 11/04/12 11/04/12 E124 WKRC 10/20/12 10/20/12 End Date 10/28/12 E126 WKRC 11/03/12 11/03/12 E127 WKRC 10/21/12 10/21/12 E128 WKRC 10/28/12 10/28/12 E129 WKRC 11/04/12 11/04/12 End Date 10/27/12 10/27/12 End Date End Date End Date **End Date** End Date 11/04/12 10/21/12 11/11/12 10/21/12 10/21/12 10/28/12 End 09797712 12 NEWS SATURDAY DAVID LETTERMAN 50883 **LOCAL 12 NEWS** LOCAL 12 NEWS LOCAL 12 NEWS Start Start Date Week: 10/22/12 Start Date Start Date Start Date Start Date Start Date Week: 10/22/12 Start Date Week: 10/29/12 Start Date Start Date Start Date Start Date Start Date Week: 10/22/12 Week: 10/29/12 Week: 10/15/12 Week: 10/22/12 Week: 11/05/12 Week: 10/15/12 Week: 10/29/12 Week: 10/15/12 Week: 10/15/12 E134 WKRC E125 WKRC Flight Dates: Order / Rev: Alt Order #: ರ 드

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Order / Rev: 50883		Advertiser: Connie Pillicl	Connie Pillich for State Rep	! !		
		Product Desc: Pillich 4 State Rep	e Rep		Local 12 WKRC-TV	2
:	15/12	Estimate: 2188				
Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
430-5a News M-Th/Su 430a News	430-5a News M-Th/Su 430a News	(4:30 AM-5:00 AM)				
Start Date End Date Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$125.00 0.00			Sections	
E136WKRC 10/20/12 10/20/12	CBS This Morning Satur&M Saturday Early Show	30 AN	:30 1	\$425.00P-2	0.00 NM	\$425.00
SATURDAY EARLY SHOW Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spots/Week	Rate         Rating           \$425.00         0.00				
12	CBS This Morning Satur&M Saturday Early Show	8:00 AM-8:30 AMS- (8:00 AM-8:30 AM)	:30 1	\$425.00 P-2	0.00 NM	\$425.00
SATURDAY EARLY SHOW Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate         Rating           \$425.00         0.00				
E138 WKRC 11/03/12 11/03/12	CBS This Morning Satur&M Saturday Early Show	8:00 AM-8:30 AMS- (8:00 AM-8:30 AM)	:30 1	\$425.00 P-2	0.00 NM	\$425.00
SATURDAY EARLY SHOW Start Date End Date Week: 10/29/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$425.00 0.00				
E139WKRC 10/20/12 10/20/12	CBS This Morning Satur&M Saturday Early Show	8:30 AM-9:00 AMS- (8:30 AM-9:00 AM)	:30 1	\$425.00P-2	0.00 NM	\$425.00
SATURDAY EARLY SHOW Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/15/12 10/21/12	-SS	00.				
E140 WKRC 10/27/12 10/27/12 SATURDAY EARLY SHOW	CBS This Morning Satur&M Saturday Early Show	8:30 AM-9:00 AM5- (8:30 AM-9:00 AM)	:30	\$475.00 P-Z	N. 00.0	\$425.00
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate Rating \$425.00 0.00				
E141 WKRC 11/03/12 11/03/12	CBS This Morning Satur&M Saturday Early Show	8:30 AM-9:00 AMS- (8:30 AM-9:00 AM)	:30	\$425.00P-2	0.00 NM	\$425.00
SATURDAY EARLY SHOW Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/29/12 11/04/12	-S	00.		9408	000	9. 7. 0.
E142 WKRC 10/20/12 10/20/12 SATURDAY FARIY SHOW	CBS This Morning SaturdiM Saturday Early Show	9:00 AM-9:30 AMS-	- 08:	9472.00 F-Z		\$4.00 00.00
<u>Start Date</u> <u>End Date</u> Week: 10/15/12 10/21/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$425.00 0.00				
E143 WKRC 10/27/12 10/27/12	CBS This Morning Satur&M Saturday Early Show	9:00 AM-9:30 AMS- (9:00 AM-9:30 AM)	:30 1	\$425.00P-2	0.00 NM	\$425.00
SATURDAY EARLY SHOW Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate         Rating           \$425.00         0.00				
E144 WKRC 11/03/12 11/03/12	CBS This Morning Satur&M	9:00 AM-9:30 AMS-	:30 1	\$425.00P-2	0.00 NM	\$425.00
SATURDAY EARLY SHOW  Start Date End Date	Weekdays Spots/Week	Rate Rating				
E145WKRC 10/20/12 10/20/12	112 News SaCM	:00 AN	:30 1	\$250.00P-2	0.00 NM	\$250.00
12 NEWS SATURDAY  Start Date End Date Week: 10/15/12 10/21/12	Weekdays Spo	Rate   Rating   \$250.00   0.00				
7	6a-8a Local 12 News SaCM 6a-8a Local 12 News Sat	:00 AN	:30 1	\$250.00P-2	0.00 NM	\$250.00
12 NEWS SATURDAY Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$250.00 0.00			·	
E147 WKRC 11/03/12 11/03/12	CM	6:30 AM-7:00 AMS-	:30 1	\$250.00P-2	0.00 NM	\$250.00

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Local 12 WKRC-TV

Connie Pillich for State Rep Pillich 4 State Rep 2188 Product Desc: Advertiser: Estimate: 10/20/12 - 11/05/12 09797712 50883 Flight Dates: Order / Rev: Alt Order #:

Amount			\$900.00		\$900.00			\$900.00		\$600.00		\$600.00		\$600.00			\$600.00		\$600.00		\$600.00			\$600.00		\$600.00		\$600.00
Spots /			<b>—</b>		~			~		~		~		~			<del></del>		~		~			~		_		~
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Rate Pri F			\$900.00P-2		\$900.00P-2			\$900.00P-2		\$600.00P-2		\$600.00P-2		\$600.00P-2			\$600.00P-2		\$600.00P-2		\$600.00P-2			\$600.00P-2		\$600.00P-2		\$600.00P-2
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Start/End Time Days	(6:30 AM-7:00 AM)	<u>Rate</u> <u>Rating</u> \$250.00 0.00	10:00 AM-10:30 AMS (10:00 AM-10:30 AM)	Rate Rating	10:00 AM-10:30 ANS	(10:00 AM-10:30 AM)	<u>Rate</u> <u>Rating</u> \$900.00	10:00 AM-10:30 AMS (10:00 AM-10:30 AM)	Rate Rating 8900.00	6:00 AM-6:30 AM M	(e.00 AM-6.30 AM)  Rate Rating  \$600.00 0.00	6:00 AM-6:30 AM -T		30 AN		Rate Rating 0.00 0.00	6:00 AM-6:30 AMT (6:00 AM-6:30 AM)		6:00 AM-6:30 AMF	Rate Re	6:00 AM-6:30 AM M	(6:00 AM-6:30 AM)	Rate   Rating   1 \$600.00   0.00	6:00 AM-6:30 AM -T (6:00 AM-6:30 AM)	Rate   Rating   S600.00   0.00	6:00 AM-6:30 AMw (6:00 AM-6:30 AM)		30 AN
Inventory Code Break	6a-8a Local 12 News Sat 6a-8a Local 12 News Sat	Weekdays Spots/Week	CBS Sun Morning CM CBS Sun Morn News	Weekdays Spots/Week		CBS Sun Morn News	Weekdays Spots/Week	CBS Sun Morning CM CBS Sun Morn News	Weekdays Spots/Week	1	Weekdays Spots/Week	6a Good Morn CincinnatCM	Weekdays Spots/Week	6a Good Morn CincinnatCM	oa Good Morri Circinian	Weekdays Spots/Week	6a Good Morn CincinnatCM 6a Good Morn Cincinnati			Weekdays Spots/Week	6a Good Morn CincinnatCM		Weekdays Spots/Week	6a Good Morn CincinnatCM 6a Good Morn Cincinnati		6a Good Morn CincinnatCM		
Ln Ch Start End		Start Date End Date Week: 10/29/12 11/04/12	E148 WKRC 10/21/12 10/21/12 CBS Sun Morning CBS Sun Morn Ne	CBS SUNDAY MORNING  Start Date End Date	3/12 10/28/12	CBS SUNDAY MORNING	Start Date End Date Week: 10/22/12	7	CBS SUNDAY MORNING Start Date End Date Week: 10/29/12 11/04/12	2/12 10/22/12	GOOD MORNING CINCY Start Date End Date Week: 10/22/12	3/12 10/23/12	GOOD MORNING CINCY  Start Date End Date  Week: 10/22/12	1/12 10/24/12		Start Date End Date Week: 10/22/12 10/28/12	2 10/25/12	Start Date End Date	152	<u>≥</u>	E156 WKRC 10/29/12 10/29/12		<u>Start Date</u> <u>End Date</u> Week: 10/29/12	E157 WKRC 10/30/12 10/30/12 6a Good Morn CincinnatCM 6a Good Morn Cincinnati	GOOD MORNING CINCY  Start Date End Date  Week: 10/29/12 11/04/12	E158 WKRC 10/31/12 10/31/12 6a Good Morn CincinnatiOM 6a Good Morn Cincinnati	GOOD MORNING CINCY  Start Date End Date  Week: 10/20/12 11/04/12	E159WKRC 11/01/12 11/01/12

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Local 12 WKRC-TV Connie Pillich for State Rep Pillich 4 State Rep 2188 Product Desc: Advertiser: Estimate: 10/20/12 - 11/05/12 09797712 50883 Flight Dates: Order / Rev: Alt Order #:

Amount			\$600.00		\$600.00		\$500.00		\$500.00		\$500.00		\$500.00		\$500.00		\$500.00		\$500.00		\$500.00		\$500.00		\$500.00
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Rate Pri			\$600.00P-2		\$600.00P-2		\$500.00P-2		\$500.00P-2		\$500.00 P-2		\$500.00P-2		\$500.00P-2		\$500.00P-2		\$500.00P-2		\$500.00P-2		\$500.00P-2		\$500.00P-2
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Len Spots			:30		:30		:30		:30		:30		:30		:30		:30		:30		:30		:30		:30
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Start/Enc	(6:00 AM-6:30 AM)	<u>Rate</u> \$600.00	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	<u>Rate</u> \$600.00	6:00 AM-6:30 AM M (6:00 AM-6:30 AM)	<u>Rate</u> \$600.00	5:30 AM-6:00 AM M- (5:30 AM-6:00 AM)	Rate \$500.00	5:30 AM-6:00 AM -T (5:30 AM-6:00 AM)	<u>Rate</u> \$500.00	5:30 AM-6:00 AM	Rate \$500.00	5:30 AM-6:00 AM	(5.50 AMT-0. <u>Rate</u>	5:30 AM-6:00 AM	Rate \$500.00	5:30 AM-6:00 AM M- (5:30 AM-6:00 AM)	Rate \$500.00	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	<u>Rate</u> \$500.00	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	<u>Rate</u> \$500.00	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	<u>Rate</u> \$500.00	5:30 AM-6:00 AM
e Break	Sincinnati Cincinnati	Spots/Week	SincinnatCM Cincinnati	Spots/Week	SincinnatCM Cincinnati	Spots/Week	OM	Spots/Week	SincinnatCM Cincinnati	Spots/Week 1	SincinnatCM Cincinnati	Spots/Week 1	SincinnatCM Cincinnati	Spots/Week	SincinnatCM Cincinnati	Spots/Week	CM	Spots/Week 1	SincinnatCM Cincinnati	Spots/Week	SincinnatCM Cincinnati	Spots/Week	SincinnatCM Cincinnati	Spots/Week	CM
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End		G CINCY End Date 11/04/12	2	G CINCY End Date 11/04/12	E161 WKRC 11/05/12 11/05/12 6a 6a	G CINCY End Date 11/11/12	E162 WKRC 10/22/12 10/22/12	G CINCY End Date 10/28/12	E163 WKRC 10/23/12 10/23/12 5a 5a	G CINCY End Date 10/28/12	1	G CINCY End Date 10/28/12	E165 WKRC 10/25/12 10/25/12	G CINCY End Date	101	G CINCY End Date 10/28/12	1	G CINCY End Date 11/04/12	2	G CINCY End Date 11/04/12	E169 WKRC 10/31/12 10/31/12	G CINCY End Date 11/04/12	E170 WKRC 11/01/12 11/01/12 5a	G CINCY End Date 11/04/12	2 11/02/12
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Local 12 WKRC-TV Connie Pillich for State Rep Pillich 4 State Rep 2188 Product Desc: Advertiser: Estimate: 09797712 10/20/12 - 11/05/12 50883 Flight Dates: Order / Rev: Alt Order #:

Amount			\$500.00			\$450.00			\$450.00		6 0 0	\$450.00		\$450.00	) ) ) )		\$450.00			\$600.00		\$600.00			\$600.00			\$600.00			\$600.00	
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	5. GOOD MORNING CINCY	91 ~	5/12 11/05/12	GOOD MORNING CINCY Start Date End Date	- 1	E173 WKRC 10/23/12 10/23/12 CI	MO	Start Date End Date Week: 10/22/12 10/28/12	5/12 10/25/12	SHOW End Date	- 1		End Date	E176W/KRC 10/31/12 10/31/12 CP		d Date /04/12	2/12 11/02/12	C THE EARLY SHOW	d Date /04/12	3/12 10/23/12	<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	E179 WKRC 10/25/12 10/25/12 6a	GOOD MORNING CINCY	10/28/12	E180 WKRC 10/29/12 10/29/12 6a	GOOD MORNING CINCY	Start Date End Date Week: 10/29/12 11/04/12	1/12 10/31/12	GOOD MORNING CINCY		E182 WKRC 11/02/12 11/02/12 68	Start Date End Date   Week: 10/29/12   11/04/12